



MEDIA ALERT ***MEDIA ALERT*** ***MEDIA ALERT***

**“PICTURES OF THE YEAR, INTERNATIONAL”
MAKES LOS ANGELES DEBUT AT ITS NEW HOME,
THE ANNENBERG SPACE FOR PHOTOGRAPHY**

WHAT: Preview of *“Pictures of the Year, International” (POYi)*, the second featured show at the new Annenberg Space for Photography. The exhibit features the winning images from *POYi*, the oldest and most prestigious photojournalism competition in the world. Chosen from over 45,000 entries from photographers from dozens of countries, the exhibit photographs examine thought-provoking issues ranging from the economy to global conflicts to human rights.

The morning will offer an opportunity to see the print and digital exhibit prior to the official opening day and before a scheduled half-day of presentations and discussions. Members of the press are welcome to stay for the day’s activities.

WHO: Award-winning photographers from around the world will speak about their work--- Uriel Sinai, Tim Hussin, Seth Gitner, Emilio Morenatti. Rick Shaw, Director of Pictures of the Year, International and Leonard Aube, Executive Director, Annenberg Foundation will introduce the exhibit.

WHEN: Friday, July 10, 2009

11:30 AM - Complimentary lunch reception with photographers Uriel Sinai, Magazine Photographer of the Year; Tim Hussin, College Photographer of the Year; Seth Gitner, Documentary Project of the Year, and Emilio Morenatti, Newspaper Photographer of the Year.

12:00 PM - Brief welcome remarks by Leonard Aube, Executive Director, Annenberg Foundation and Rick Shaw, Executive Director, POYi

1:00 PM - Scheduled POYi Education and Awards program begins

For the full schedule of the POYi program please check: www.poyi.org/details.php

HOW: The preview event is free but RSVP is mandatory.
RSVP to tiffany@emgpr.com
Validated self-parking available on site. Parking lot entrance is on Constellation Blvd. Validation will not be offered for valet.

WHERE: **The Annenberg Space for Photography**
2000 Avenue of the Stars, Century City, CA. 90067
Tel: 213.403.3000 <http://www.annenbergsspaceforphotography.org>

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